

2020 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP PACKAGES



Gold
\$2000

Silver
\$1000

Bronze
\$500

Logo on Hometown Fest Volunteer T-Shirt	X	X	
Name Mentioned in Hometown Fest Press Releases	X		
Ad Placement in 5000 Color Brochures*	Full Page	1/2 Page	1/4 Page
Announcements from Stage	4 Times Daily	2 Times Daily	1 Time Daily
Signage on 2 Festival Golf Carts	X		
Company Provided Banner Displayed on Festival Grounds	2 Banner	1 Banner	
Complimentary Booth in Expo	X	X	**
Entry into Parade	X	X	**
Placement in Palatine Jaycees Newsletter	Business Card Ad for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months
Social Media Mentions/Postings	8	4	2
HTF Website Listing of Sponsors	Logo	Name Listing	Name Listing

*Press deadline is April 27, 2020

** Choice of Booth or Parade Entry

Contact Us Today to Order Your Sponsorship Package!

2020 PALATINE JAYCEES HOMETOWN FEST BUSINESS ADVERTISING



Logo on
Volunteer
T-shirt
\$400

Space for
Company
Provided
Banner
\$250

Expo
Business
Entry
\$180

Hometown
Parade
Entry
\$125

**Program
Advertising***

Full
Page Ad
5.125" x 10"
\$425

Half
Page Ad
5.125" x 4.875"
\$275

Business
Card Ad
3" x 2.25"
\$175

Fireworks
Patron
Online Listing
\$75

*Hometown Fest Program Guide Specs: 16-7/8" x 21" publication folded down to 5-5/8" x 10-1/2". Print-ready advertising should be provided. All logos and images should be of print quality. Press deadline is April 27, 2020.

Hometown Fest Reach

In 2020, the Palatine Jaycees will host the 63rd annual Hometown Fest, Palatine's Fourth of July celebration. The festival includes fireworks, entertainment, parade, carnival, food vendors, business expo, family day and much more. This year's event will take place July 2nd – July 5th and will be held at Palatine's Community Park.

Tens of thousands of people attend the festival each year. In addition to attracting residents, Hometown Fest attracts visitors from surrounding cities and towns. Become a Hometown Fest Sponsor and show your customers that you are committed to and support Palatine. Take advantage of this win-win opportunity to generate positive brand exposure while giving back to the community. Purchasing an ad in our program booklet is also a great way to display your hometown pride.

The Palatine Jaycees is a local, civic organization for young people, aged 21-40, that provides leadership training and opportunities to its members through community involvement. Proceeds from Hometown Fest benefit Palatine by funding community projects, community grants, high school scholarships and much more.

PALATINE DEMOGRAPHICS

26,800

Households in Palatine

\$76,600

Median household income

64% Residents
between
18-64

64% Households
that are
families

www.worldpopulationreview.com

2020 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP FORM

Thank you for your interest in becoming a sponsor of Hometown Fest. This year's Fest will be July 2nd – 5th at Palatine's Community Park. Please email or mail this form into the address below. If you have any questions, please contact us at sponsorship@palatinejaycees.org or call 847-604-0288.

CONTACT INFORMATION	
Company: _____	<p>Make checks payable to: Palatine Jaycees</p> <p>Mail Application and check to: Palatine Jaycees PO Box 1517 Palatine IL 60078</p> <p>Please mail your response by April 20, 2020</p>
Contact Name: _____	
Phone: _____	
Email: _____	
Preferred Contact Method: <input type="checkbox"/> Phone <input type="checkbox"/> Email	

Sponsorship Level Options

Selection	Description	Price
<input type="checkbox"/>	Gold Sponsorship	\$2,000
<input type="checkbox"/>	Silver Sponsorship	\$1,000
<input type="checkbox"/>	Bronze Sponsorship	\$500
<input type="checkbox"/>	Full Page Ad in Festival Program (5.125" x 10")	\$425
<input type="checkbox"/>	Half Page Ad in Festival Program (5.125" x 4.875")	\$275
<input type="checkbox"/>	Business Card Ad in Festival Program (3" x 2.25")	\$175
<input type="checkbox"/>	Fireworks Patron-Online Patron	\$75
<input type="checkbox"/>	Company Logo on Volunteer T-Shirt	\$400
<input type="checkbox"/>	Space for Company Provided Banner on Festival Grounds	\$250
<input type="checkbox"/>	12x12 Space for Business at Expo	\$180
<input type="checkbox"/>	Hometown Parade Entry	\$125
<input type="checkbox"/>	Please contact me. I am interested in a custom package.	Custom