

# 2018 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP PACKAGES



**Gold**  
**\$2000**

**Silver**  
**\$1000**

**Bronze**  
**\$500**

<b>Logo on Hometown Fest Volunteer T-Shirt</b>	X	X	
<b>Name Mentioned in Hometown Fest Press Releases</b>	X		
<b>Ad Placement in 5000 Color Brochures*</b>	Full Page	1/2 Page	1/4 Page
<b>Announcements from Stage</b>	4 Times Daily	2 Times Daily	1 Time Daily
<b>Signage on 2 Festival Golf Carts</b>	X		
<b>Company Provided Banner Displayed on Festival Grounds</b>	2 Banner	1 Banner	
<b>Complimentary Booth in Expo</b>	X	X	**
<b>Entry into Parade</b>	X	X	**
<b>Placement in Palatine Jaycees Newsletter</b>	Business Card Ad for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months
<b>Social Media Mentions/Postings</b>	10	4	2
<b>HTF Website Listing of Sponsors</b>	Logo	Name Listing	Name Listing

\*Press deadline is April 27, 2018

\*\* Choice of Booth or Parade Entry

**Contact Us Today to Order Your Sponsorship Package!**

# 2018 PALATINE JAYCEES HOMETOWN FEST BUSINESS ADVERTISING



Logo on  
Volunteer  
T-shirt  
**\$400**

Space for  
Company  
Provided  
Banner  
**\$250**

Expo  
Business  
Entry  
**\$180**

Hometown  
Parade  
Entry  
**\$100**

## Program Advertising\*

Full  
Page Ad  
5.125" x 10"  
**\$400**

Half  
Page Ad  
5.125" x 4.875"  
**\$250**

Business  
Card Ad  
3" x 2.25"  
**\$150**

Fireworks  
Patron  
Online Listing  
**\$50**

\*Hometown Fest Program Guide Specs: 16-7/8" x 21" publication folded down to 5-5/8" x 10-1/2". Print-ready advertising should be provided. All logos and images should be of print quality. Press deadline is April 27, 2018.

## Hometown Fest Reach

The Palatine Jaycees hosts the 61st annual Hometown Fest, Palatine's annual Fourth of July Celebration. The festival includes fireworks, entertainment, parade, carnival, food vendors, business expo, family day and much more. This year's event will take place June 29th – July 4th and will be held at Palatine Community Park.

Tens of thousands of people attend the festival each year. In addition to attracting residents, Hometown Fest attracts visitors from surrounding cities and towns. Become a Hometown Fest Sponsor and show your customers that you are committed to and support Palatine. Take advantage of this win-win opportunity to generate positive brand exposure while giving back to the community. Purchasing an ad in our program booklet is also a great way to display your hometown pride.

The Palatine Jaycees is a local, civic organization for young people, aged 21-40, that provides leadership training and opportunities to its members through community involvement. Proceeds from Hometown Fest benefit Palatine by funding community projects, community grants, high school scholarships and much more.

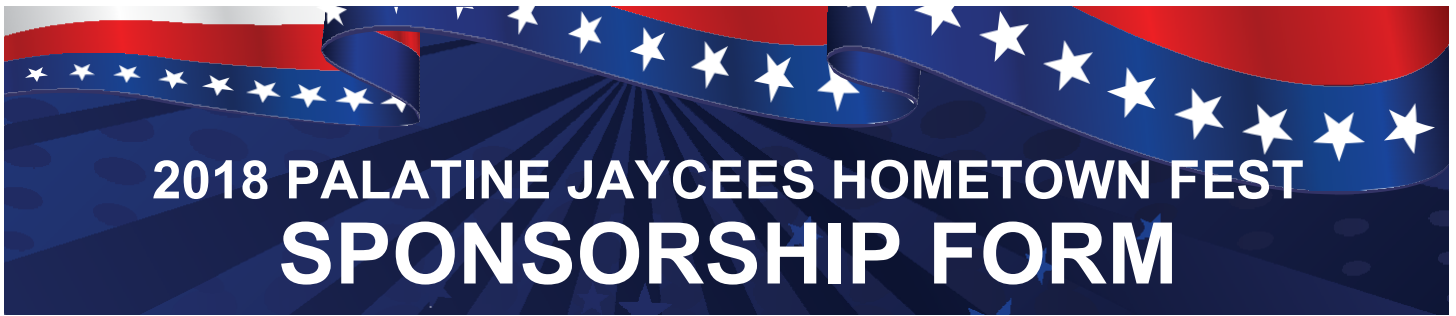
### PALATINE DEMOGRAPHICS

**25,000**  
Households in Palatine

**\$72,510**  
Median household income

**63%** Residents  
between  
18-64

**69%** Households  
that are  
families



# 2018 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP FORM

Thank you for your interest in becoming a sponsor of Hometown Fest. This year's Fest will be June 29<sup>th</sup> through July 4<sup>th</sup> at Palatine's Community Park. Please email or mail this form into the address below. If you have any questions, please contact Sarah Harwerth-De Marco and Stephanie Stopka at sponsorship@palatinejaycees.org or call 847-604-0288.

<p><b>CONTACT INFORMATION</b></p> <p>Company: _____</p> <p>Contact Name: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Preferred Contact Method:    <input type="checkbox"/> Phone    <input type="checkbox"/> Email</p>	<p>Make checks payable to: Palatine Jaycees</p> <p>Mail Application and check to: Palatine Jaycees PO Box 1517 Palatine IL 60074</p> <p>Please respond by April 20, 2018</p>
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## Sponsorship Level Options

Selection	Description	Price
<input type="checkbox"/>	Gold Sponsorship	\$2,000
<input type="checkbox"/>	Silver Sponsorship	\$1,000
<input type="checkbox"/>	Bronze Sponsorship	\$500
<input type="checkbox"/>	Full Page Ad in Festival Program (5.125" x 10")	\$400
<input type="checkbox"/>	Half Page Ad in Festival Program (5.125" x 4.875")	\$250
<input type="checkbox"/>	Business Card Ad in Festival Program (3" x 2.25")	\$150
<input type="checkbox"/>	Fireworks Patron-Online Patron	\$50
<input type="checkbox"/>	Company Logo on Volunteer T-Shirt	\$400
<input type="checkbox"/>	Space for Company Provided Banner on Festival Grounds	\$250
<input type="checkbox"/>	12x12 Space for Business at Expo	\$180
<input type="checkbox"/>	Hometown Parade Entry	\$100
<input type="checkbox"/>	Please contact me. I am interested in a custom package.	Custom