

2017 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP PACKAGES



Gold
\$2000

Silver
\$1000

Bronze
\$500

**Logo on Hometown Fest
Volunteer T-Shirt**

X

X

**Name Mentioned in Hometown
Fest Press Releases**

X

**Ad Placement in 5000
Color Brochures***

Full Page

1/2 Page

1/4 Page

Announcements from Stage

4 Times Daily

2 Times Daily

1 Time Daily

**Signage on 2 Festival
Golf Carts**

X

**Company Provided Banner
Displayed on Festival Grounds**

2 Banner

1 Banner

Complimentary Booth in Expo

X

X

**

Entry into Parade

X

X

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**Placement in Palatine
Jaycees Newsletter**

Business Card Ad
for 2 Months

Name Listing
for 2 Months

Name Listing
for 2 Months

**Social Media
Mentions/Postings**

10

4

2

**HTF Website Listing
of Sponsors**

Logo

Name Listing

Name Listing

*Press deadline is April 30, 2017

** Choice of Booth or Parade Entry

Contact Us Today to Order Your Sponsorship Package!

2017 PALATINE JAYCEES HOMETOWN FEST BUSINESS ADVERTISING



Logo on
Volunteer
T-shirt
\$350

Space for
Company
Provided
Banner
\$250

Expo
Business
Entry
\$180

Hometown
Parade
Entry
\$100

**Program
Advertising***

Full
Page Ad
5.125" x 10"
\$350

Half
Page Ad
5.125" x 4.875"
\$200

Business
Card Ad
3" x 2.25"
\$100

Fireworks
Patron
Online Listing
\$25

*Hometown Fest Program Guide Specs: 16-7/8" x 21" publication folded down to 5-5/8" x 10-1/2". Print-ready advertising should be provided. All logos and images should be of print quality. Press deadline is April 30, 2017.

Hometown Fest Reach

The Palatine Jaycees hosts the 60th annual Hometown Fest, Palatine's annual Fourth of July Celebration. The festival includes fireworks, entertainment, parade, carnival, food vendors, business expo, family day and much more. This year's event will take place June 30th – July 4th and will be held at Palatine Community Park.

Tens of thousands of people attend the festival each year. In addition to attracting residents, Hometown Fest attracts visitors from surrounding cities and towns. Become a Hometown Fest Sponsor and show your customers that you are committed to and support Palatine. Take advantage of this win-win opportunity to generate positive brand exposure while giving back to the community. Purchasing an ad in our program booklet is also a great way to display your hometown pride.

The Palatine Jaycees is a local, civic organization for young people, aged 21-40, that provides leadership training and opportunities to its members through community involvement. Proceeds from Hometown Fest benefit Palatine by funding community projects, community grants, high school scholarships and much more.

PALATINE DEMOGRAPHICS

25,000
Households in Palatine

\$72,510
Median household income

63% Residents
between
18-64

69% Households
that are
families



PALATINE JAYCEES HOMETOWN FEST 2017

Sponsorship Information Form

Thank you for your interest in becoming a sponsor of Hometown Fest. This year's Fest will be June 30th – July 4th at Palatine's Community Park. Please email or mail this form into address below. If you have any questions, please contact Stephanie Stopka and Steve Poduska at sponsorship@palatinejaycees.org or call 847-604-0288.

<p style="text-align: center;">Contact Information:</p> <p>Company: _____</p> <p>Contact Name: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Preferred Contact Method: <input type="checkbox"/> Phone <input type="checkbox"/> Email</p>	<p><i>Make checks payable to:</i> Palatine Jaycees</p> <p><i>Mail Application and check to:</i> Palatine Jaycees PO Box 1517 Palatine IL 60074</p> <p><i>Please respond by</i> April 20, 2017</p>
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Sponsorship Level Options

Selection	Description	Price
<input type="checkbox"/>	Gold Sponsorship	\$2,000
<input type="checkbox"/>	Silver Sponsorship	\$1,000
<input type="checkbox"/>	Bronze Sponsorship	\$500
<input type="checkbox"/>	Full Page Ad in Festival Program (5.125" x 10")	\$350
<input type="checkbox"/>	Half Page Ad in Festival Program (5.125" x 4.875")	\$200
<input type="checkbox"/>	Business Card Ad in Festival Program (3" x 2.25")	\$100
<input type="checkbox"/>	Fireworks Patron-Online Patron	\$25
<input type="checkbox"/>	Company Logo on Volunteer T-Shirt	\$350
<input type="checkbox"/>	Space for Company Provided Banner on Festival Grounds	\$250
<input type="checkbox"/>	12x12 Space for Business at Expo	\$120
<input type="checkbox"/>	Hometown Parade Entry	\$100
<input type="checkbox"/>	Please contact me. I am interested in a custom package.	Custom