



2017 Hometown Fest Parade Application

Saturday July 1st, 2017

Application Deadline: May 19th, 2017

Each year, the Palatine Jaycees host Hometown Fest, featuring an annual parade that includes entries from local organizations and businesses, local government officials, Fire, Police and other village entities. The Palatine Jaycees is a not for profit civic organization dedicated to providing individual development to young people to create positive change.

Participation in the parade provides your organization or business exposure to thousands of attendees. This year's parade will be taking place on July 1st, 2017, starting at 11am.

Due to the popularity of the parade, we will be **RESTRICTING ENTRIES** to no more than 70. Submission of an application does not guarantee entry. Each parade entry is limited to one vehicle and one float for a maximum of 40 feet entry. All vehicles not pulling a float must be fully decorated. Applications will be evaluated based on entertainment value, timeliness of application and past participation in our parade. Applicants will be notified of their acceptance no later than June 2nd.

There are multiple methods to submit your parade entry application before the May 19th, 2017 deadline:

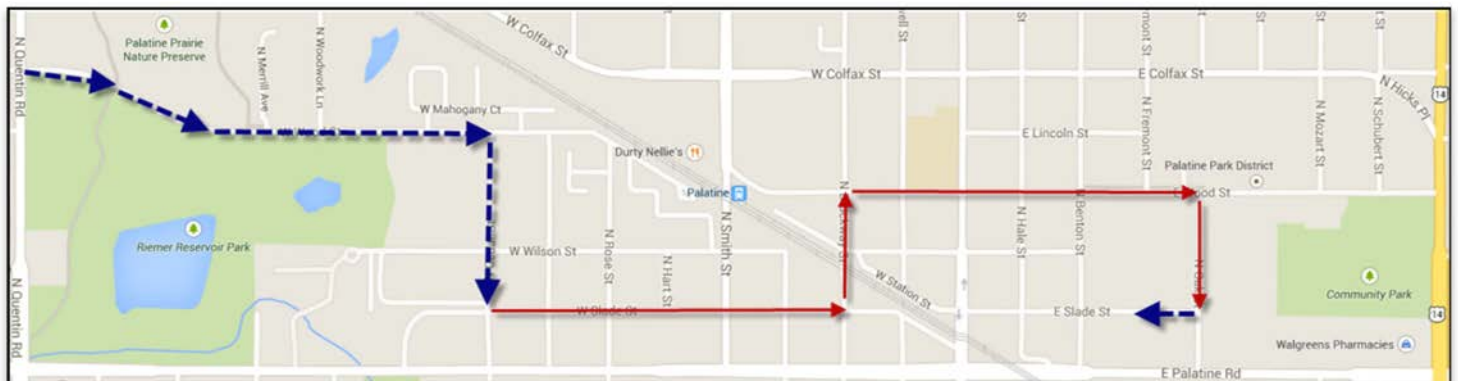
- Online Application: Visit www.hometownfest.org to complete online form and submit payment by credit card.
- Paper Application: Mail application along with check payable to the Palatine Jaycees to:

The Palatine Jaycees – Parade

PO Box 1517

Palatine IL 60074

The Parade route is approximately one mile long. Parade line-up will proceed east down Wood Street from the SOUTH on Quentin ONLY. Step-off will be promptly at 11:00 am and proceed south on Cedar St. to Slade St., east on Slade St. to Brockway, north on Brockway to Wood St. and east on Wood St. into Community Park. Parade vehicles will disburse West on Slade St. See inserted map of parade route.



Please email parade@palatinejaycees.org with any questions or comments.



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Contact Information:

Company/Organization :

Contact Name:

Phone:

Email:

Fee: Business \$100 Not for Profit \$50

of Participants (limited to 50 per entry):

Use of vehicle: Yes No

Entry Type:

Float

Walkers

Musical

Other Entertainment

Description of Entry and decoration: (*# of Participants, short description of entry/float, Type of music/entertainment*)

Candy/Giveaways: (*Do you plan on giving away candy, giveaways, or promotional materials? If so, please describe what, how much*)

Script for Cable TV: (*May include your organization's name, leader's name, when/why/how organization was founded, purpose/mission of organization, etc. Enough information for roughly 1 minute*)

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